

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Multi Media Services
915 King Street
2nd Floor
Alexandria, VA 22314

<u>Contract / Revision</u> 4071462 / 1		<u>Alt Order #</u> Brown
<u>Product</u> SCOTT BROWN/SENATE		
<u>Contract Dates</u> 10/15/12 - 10/21/12	<u>Estimate #</u> 5042	
<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 09/12/12 / 10/12/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14212	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	10/15/12	10/19/12	Fox 25 AM News 6a	6a-7a		:30			NM	10	\$8,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				10	\$800.00			
2	WFXT	10/15/12	10/19/12	Fox 25 AM News 7a	7a-9a		:30			NM	10	\$8,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				10	\$800.00			
3	WFXT	10/15/12	10/19/12	Fox 25 AM News	7a-9a		:30			NM	10	\$8,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				10	\$800.00			
4	WFXT	10/15/12	10/19/12	Fox 25 AM News 9a	9a-10a		:30			NM	10	\$3,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				10	\$350.00			
5	WFXT	10/15/12	10/19/12	Dr. Oz	10a-11a		:30			NM	5	\$1,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$100.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
4071462 / 1	Brown

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/15/12 - 10/21/12	SCOTT BROWN/SENATE	5042

<u>Advertiser</u>	<u>Original Date / Revision</u>
Brown/MA/Senate-R	09/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFXT	10/15/12-10/21/12	Dr. Oz	10a-11a	MTuWThF----	:30		\$100.00	NM		
			See MG 5.6,5.7,5.8,5.9,5.10									
	2	WFXT	10/15/12-10/21/12	Dr. Oz	10a-11a	MTuWThF----	:30		\$100.00	NM		
			See MG 5.6,5.7,5.8,5.9,5.10									
	3	WFXT	10/15/12-10/21/12	Dr. Oz	10a-11a	MTuWThF----	:30		\$100.00	NM		
			See MG 5.6,5.7,5.8,5.9,5.10									
	4	WFXT	10/15/12-10/21/12	Dr. Oz	10a-11a	MTuWThF----	:30		\$100.00	NM		
			See MG 5.6,5.7,5.8,5.9,5.10									
	5	WFXT	10/15/12-10/21/12	Dr. Oz	10a-11a	MTuWThF----	:30		\$100.00	NM		
			See MG 5.6,5.7,5.8,5.9,5.10									
	6	WFXT	10/15/12-10/21/12		10a-11a	MTuWThF----	:30		\$200.00	NM		
	Ⓜ	MG	for 5.1,5.3,5.4,5.2,5.5									
	7	WFXT	10/15/12-10/19/12		10a-11a	MTuWThF----	:30		\$200.00	NM		
	Ⓜ	MG	for 5.1,5.3,5.4,5.2,5.5									
	8	WFXT	10/15/12-10/19/12		10a-11a	MTuWThF----	:30		\$200.00	NM		
	Ⓜ	MG	for 5.1,5.3,5.4,5.2,5.5									
	9	WFXT	10/15/12-10/19/12		10a-11a	MTuWThF----	:30		\$200.00	NM		
	Ⓜ	MG	for 5.1,5.3,5.4,5.2,5.5									
	10	WFXT	10/15/12-10/19/12		10a-11a	MTuWThF----	:30		\$200.00	NM		
	Ⓜ	MG	for 5.1,5.3,5.4,5.2,5.5									
6	WFXT	10/15/12	10/19/12	Ricki Lake	4p-5p		:30			NM	5	\$1,500.00
	Candidate Discount											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WFXT	10/15/12-10/21/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$300.00	NM		
			See MG 6.6									
	6	WFXT	10/15/12-10/19/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$300.00	NM		
	Ⓜ	MG	for 6.3 10/17									
7	WFXT	10/15/12	10/19/12	Dr. Oz	5p-6p		:30			NM	5	\$1,750.00
	Candidate Discount											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFXT	10/15/12-10/21/12	Dr. Oz	5p-6p	MTuWThF----	:30		\$350.00	NM		
			See MG 7.6									
	6	WFXT	10/15/12-10/21/12	Dr. Oz	5p-6p	MTu-ThF----	:30		\$350.00	NM		
	Ⓜ	MG	for 7.1 10/17									
8	WFXT	10/15/12	10/19/12	Fox 25 News at 630p	630p-7p		:30			NM	5	\$2,500.00
	Candidate Discount											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WFXT	10/15/12-10/21/12	Fox 25 News at 630p	630p-7p	MTuWThF----	:30		\$500.00	NM		
			See MG 8.6									
	6	WFXT	10/15/12-10/21/12	Fox 25 News at 630p	630p-7p	MTu-ThF----	:30		\$500.00	NM		
	Ⓜ	MG	for 8.3 10/17									
9	WFXT	10/15/12	10/19/12	TMZ	7p-730p		:30			NM	5	\$3,000.00
	Candidate Discount											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$600.00			

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4071462 / 1	Brown

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/15/12 - 10/21/12	SCOTT BROWN/SENATE	5042

<u>Advertiser</u>	<u>Original Date / Revision</u>
Brown/MA/Senate-R	09/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
10	WFXT	10/15/12	10/19/12	Fox 25 News at 6p	6p-630p		:30			NM	10	\$4,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				10	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WFXT	10/15/12-10/21/12	Fox 25 News at 6p	6p-630p	MTuWThF----	:30		\$450.00	NM		
		See MG 10.11, 10.12										
	8	WFXT	10/15/12-10/21/12	Fox 25 News at 6p	6p-630p	MTuWThF----	:30		\$450.00	NM		
		See MG 10.11, 10.12										
	11	WFXT	10/15/12-10/19/12	Fox 25 News at 6p	6p-630p	MTu--ThF----	:30		\$450.00	NM		
		Ⓜ MG for 10.8, 10.3										
	12	WFXT	10/15/12-10/19/12	Fox 25 News at 6p	6p-630p	MTu--ThF----	:30		\$450.00	NM		
		Ⓜ MG for 10.8, 10.3										
11	WFXT	10/15/12	10/19/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	5	\$6,750.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$1,350.00			
12	WFXT	10/15/12	10/19/12	M-Su 1a-2a	1a-2a		:30			NM	10	\$1,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				10	\$100.00			
13	WFXT	10/15/12	10/19/12	Fox 25 AM News 430a	430a-5a		:30			NM	5	\$1,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$200.00			
14	WFXT	10/15/12	10/19/12	Fox 25 AM News 5a	5a-6a		:30			NM	10	\$5,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				10	\$550.00			
15	WFXT	10/15/12	10/21/12	M-Su 10p-11p News	10p-11p		:30			NM	21	\$38,850.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTFSS				21	\$1,850.00			
16	WFXT	10/21/12	10/21/12	Fox News Sunday	9a-10a		:30			NM	1	\$400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$400.00			
17	WFXT	10/15/12	10/19/12	TMZ	1130p-12a		:30			NM	5	\$2,750.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$550.00			
18	WFXT	10/15/12	10/19/12	TMZ	1p-2p		:30			NM	5	\$1,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$200.00			
19	WFXT	10/15/12	10/19/12	Anderson Live	3p-4p		:30			NM	5	\$1,375.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFXT	10/15/12-10/21/12	Anderson Live	3p-4p	MTuWThF----	:30		\$275.00	NM		
		See MG 19.6										
	6	WFXT	10/15/12-10/21/12	Anderson Live	3p-4p	MTu--ThF----	:30		\$275.00	NM		
		Ⓜ MG for 19.1 10/17										

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4071462 / 1	Brown

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/15/12 - 10/21/12	SCOTT BROWN/SENATE	5042

<u>Advertiser</u>	<u>Original Date / Revision</u>
Brown/MA/Senate-R	09/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
20	WFXT	10/21/12	10/21/12	King of the Hill - Synd	1130p-12a		:30			NM	2	\$900.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$450.00			
21	WFXT	10/15/12	10/19/12	Dish Nation	730p-8p		:30			NM	5	\$3,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$600.00			
22	WFXT	10/15/12	10/19/12	Ricki Lake	11a-12p		:30			NM	5	\$1,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFXT	10/15/12-10/21/12	Ricki Lake	11a-12p	MTuWThF----	:30		\$300.00	NM		
		See MG 22.6,22.7,22.8,22.9,22.10										
	2	WFXT	10/15/12-10/21/12	Ricki Lake	11a-12p	MTuWThF----	:30		\$300.00	NM		
		See MG 22.6,22.7,22.8,22.9,22.10										
	3	WFXT	10/15/12-10/21/12	Ricki Lake	11a-12p	MTuWThF----	:30		\$300.00	NM		
		See MG 22.6,22.7,22.8,22.9,22.10										
	4	WFXT	10/15/12-10/21/12	Ricki Lake	11a-12p	MTuWThF----	:30		\$300.00	NM		
		See MG 22.6,22.7,22.8,22.9,22.10										
	5	WFXT	10/15/12-10/21/12	Ricki Lake	11a-12p	MTuWThF----	:30		\$300.00	NM		
		See MG 22.6,22.7,22.8,22.9,22.10										
	6	WFXT	10/15/12-10/19/12	Dr. Oz	11a-12p	MTuWThF----	:30		\$300.00	NM		
	(M)	MG for 22.1,22.2,22.5,22.3,22.4										
	7	WFXT	10/15/12-10/19/12	Dr. Oz	11a-12p	MTuWThF----	:30		\$300.00	NM		
	(M)	MG for 22.1,22.2,22.5,22.3,22.4										
	8	WFXT	10/15/12-10/19/12	Dr. Oz	11a-12p	MTuWThF----	:30		\$300.00	NM		
	(M)	MG for 22.1,22.2,22.5,22.3,22.4										
	9	WFXT	10/15/12-10/19/12	Dr. Oz	11a-12p	MTuWThF----	:30		\$300.00	NM		
	(M)	MG for 22.1,22.2,22.5,22.3,22.4										
	10	WFXT	10/15/12-10/19/12	Dr. Oz	11a-12p	MTuWThF----	:30		\$300.00	NM		
	(M)	MG for 22.1,22.2,22.5,22.3,22.4										
Totals											154	\$105,775.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/21/12	154	\$105,775.00	\$89,908.75
Totals	154	\$105,775.00	\$89,908.75

Signature: _____ **Date:** _____

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